

FORM HDP-1449 (Based on Form PTO-1449) PATENT AND TRADEMARK OFFICE INFORMATION DISCLOSURE CITATION (Use several sheets if necessary) Sheet 1 of 1	ATTORNEY DOCKET NO.	SERIAL NO.
	5259-000033	
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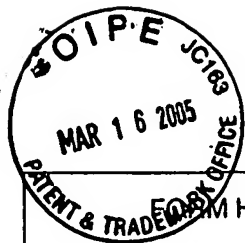
U.S. PATENT DOCUMENTS						
Ref. Desig.	Examiner's Initials	Document Number	Date	Name	Class/ Subclass	(If appropriate) Filing Date
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FOREIGN PATENT DOCUMENTS							
Ref. Desig.	Examiner's Initials	Document Number	Date	Country	Class/ Subclass	Translation Yes No	
1.	/BKS/	JP2003076914	3-14-2003	Japan		Abstract	
2.		JP2003050897	2-21-2003	Japan		Abstract	
3.		JP2002049543	2-15-2002	Japan		Abstract	
4.		JP2003015996	1-17-2003	Japan		Abstract	
5.		JP2002342209	11-29-2002	Japan		Abstract	
6.		JP2003050948	2-21-2003	Japan		Abstract	
7.	V	JP2002304347	10-18-2002	Japan		Abstract	
8.	/BKS/	WO 02/13552A2	2/14/2002	WIPO			

OTHER DOCUMENTS (including Author, Title, Date, Pertinent Pages, etc.)		
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Sheet 1 of 2

ATTORNEY DOCKET No.	SERIAL No.
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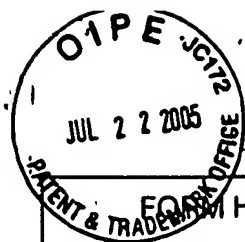
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Ref. Desig.	Examiner's Initials	Document Number	Date	Country	Class/ Subclass	Translation Yes	No
1.	/BKS/	JP 5-69783	09/21/1993	Japan		Yes	
2.		JP 6-15088	02/25/1994	Japan		Yes	
3.		JP 6-348214	12/22/1994	Japan		Abstract	
4.		JP-2001-307042	11/02/2001	Japan		Abstract	
5.		JP-2001-306591	11/02/2001	Japan		Abstract	
6.		JP-2002-032046	01/31/2002	Japan		Abstract	
7.		JP-2002-049543	02/15/2002	Japan		Abstract	
8.		JP-2002-063100	02/28/2002	Japan		Abstract	
9.		JP-2002-140616	05/17/2002	Japan		Abstract	
10.		JP-2002-163565	06/07/2002	Japan		Abstract	
11.		JP-2002-162918	06/07/2002	Japan		Abstract	
12.		JP-2002-230405	08/16/2002	Japan		Abstract	
13.	↓	JP-2002-328637	11/15/2002	Japan		Abstract	
14.	/BKS/	JP-2002-333471	11/18/2002	Japan		Abstract	

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Ref. Desig.	Examiner's Initials	Document Number	Date	Country	Class/ Subclass	Translation Yes	No
1.	/BKS/	2002-269315	9/20/2002	JAPAN		Abstract	
2.	/BKS/	2002-298008	10/11/2002	JAPAN		Abstract	

OTHER DOCUMENTS (including Author, Title, Date, Pertinent Pages, etc.)

Ref. Desig.	Examiner's Initials	
1.	/BKS/	Masanori SHIKE, Variety of Internet Advertisement, December 1, 2000, Vol. 613, pages 28 to 33 (English translation is not prepared)
2.	/BKS/	Kazuma ANDO, Audience Rating Research of Internet Advertisement, August 5, 1996, Vol. 227, pages 132 to 133 (English translation is not prepared)

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